



# Village of Savoy

**Savoy Municipal Center  
611 North Dunlap Avenue, Savoy, IL**

<p style="text-align: center;"><b><u>MINUTES OF</u></b> <b><u>BOARD OF TRUSTEE STUDY SESSION</u></b></p>
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DATE: June 8, 2016

PLACE: SAVOY MUNICIPAL CENTER  
611 North Dunlap Avenue  
Savoy, IL 61874

TRUSTEES PRESENT: President Robert C. McCleary, Trustees John P. Brown, Joan E. Dykstra, Jan Carter Niccum, Rebecca Pittman, and Dee Shonkwiler

TRUSTEES ABSENT: Trustee William Smith

OFFICERS AND  
PERSONNEL PRESENT: Richard Helton, Village Manager  
C. David Well, Village Treasurer  
Mike Forrest, Chief, Savoy Fire Dept.  
Dennis Donaldson, Director of Planning and Economic Development  
Billie Jean Krueger, Village Clerk

OFFICERS AND  
PERSONNEL ABSENT: None

GUESTS: Julia Leatherwood, County Star  
Bob Householder, Skateland, 208 West Curtis Rd., Savoy  
Becky Howell, Essential Healing, Savoy  
Dave Burns, WDWS  
Mike Haile, WDWS/WHMS/WKIO  
Melissa Cronin, Age Wise Care Management, Savoy

CONVENED: 7:00 P.M.

ADJOURNED: 7:45 P.M.

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1. CALL TO ORDER and ROLL CALL TAKEN

Chairman Niccum called the monthly open and public Board of Trustees Study Session meeting to order at 7:00 p.m. Roll was called of President McCleary and the Trustees, with all answering present, except Trustee Smith was absent, and a quorum declared.

2. BUSINESS:

A. PRESIDENT PRO TEM APPOINTMENT AND DESIGNATION  
TO TRUSTEE WILLIAM A. SMITH FROM 6-23-16 TO 7-5-16

**Trustee Shonkwiler made a motion to advise and consent to the appointment and designation of President Pro Tem to Trustee William A. Smith to be effective from June 23, 2016 to July 5, 2016, seconded by Trustee Brown; By Trustee vote: Brown, yes; Dykstra, yes; Niccum, yes; Pittman, yes; and Shonkwiler, yes.. Motion carried.**

B. SAVOY BUSINESS CO-OP PRESENTATION

Dennis Donaldson, Director of Planning and Economic Development for the Village of Savoy, explained that the Savoy Business Co-Op had been created to use the \$10,000 budgeted by the Village of Savoy for the Orchard Days Event, since the Board of Trustees had voted not to continue this celebration event, and his direction was to create a matching fund wherein the Village of Savoy would match the amount the Savoy Business Co-Op would fund. The Village of Savoy would provide matching funds from the hotel/motel tax to the businesses for this project.

Bob Householder, Owner of the Skateland in Savoy, and President of Savoy Business Co-Op, presented the list of the current members of the Savoy Business Co-Op, with Becky Howell, Vice-President, Dave Burns, Melissa Cronin, and Mike Haile being present. He also presented "Grow Savoy as a retail and business destination" as the mission statement and the Bylaws of the Savoy Business Co-Op.

Householder also presented the GoSavoy.com Website Proposal from the News-Gazette Digital Services in the amount of \$6,870. Householder explained that with the development of this website, they will include all Savoy businesses on the site for 3 months and then to continue on the website after 3 months, a business will have to be a dues paying member of the Savoy Business Co-Op. The dues for one year will be \$100.00.

Householder stated the main concern tonight was to request a grant of \$10,000 from Savoy's hotel/motel tax to pay for the Website of \$6,870 and the balance could be used for membership drives, printing, mailing, and postage and the first marketing campaign.

Dave Burns gave a presentation on the GoSavoy.com Website proposal from the News-Gazette Digital Services that the Savoy Business Co-Op had picked for web design and online marketing. Burns stated that they had originally thought that there were only 50 businesses in Savoy, but discovered there are 147 businesses. He said they want to post job openings, events, and put a map of Savoy on the website. He estimated that it would take 5-6 weeks to get the website up and running and his goal is to get information on all businesses

Becky Howell, owner of Essential Healing in Savoy, stated she had been one of the core group of 6-8 business owners meeting every week to every other week towards the development of the Savoy Business Co-Op and is very serious and dedicated to this program and she wants to drive more business from the surrounding areas to Savoy.

Trustee Niccum stated he believed it was very important to keep the website current.

Trustee Dykstra suggested placing where the Savoy TIF District was located on the website.

Mike Haile suggested putting “Ten Reasons To have a Business in Savoy” on the web site. He also stated the need to have a “Village of Savoy” sign put up for travelers going south on Route 45 so they know where the City of Champaign ends and the Village of Savoy begins.

Melissa Cronin stated she was very happy she brought her business to Savoy.

Dick Helton stated this request would be an action item for the June 15, 2016 Board of Trustee meeting.

President McCleary took a straw poll vote for approval of this grant request of \$10,000 and there was a consensus of all the Trustees to approve.

President McCleary thanked the Savoy Business Co-Op group for being at the meeting tonight and that he really appreciated all their excitement, hard work and energy, and he believed it was a very worthwhile use of \$10,000 from the hotel/motel tax fund.

3. ADJOURN

There being no further business to come before the open and public Board of Trustees Study Session meeting, Trustee Niccum adjourned the meeting at 7:45 p.m.

Respectfully Submitted,

*Billie Jean Krueger*

**Billie Jean Krueger, Village Clerk**

**This meeting was recorded.**

**Approved 7-6-16.**